

SUPPORT TRAIL TO ZERO

Dear Friends,

BraveHearts is the largest non-profit program in America providing equine therapy and various programs for veterans. Last year, we served 843 veterans in over 19,000 sessions all at no cost to any veteran. BraveHearts has two farms which operate year-round as a Premier Accredited Program. In 2017, five veterans from BraveHearts rode through downtown New York City for 20 continuous miles with the full support of the NYPD Mounted Unit in awareness and exposure of BraveHearts programs where veterans attribute horses to saving lives.

We received so much positive feedback after the major ride that in 2018 we added an additional city, riding in DC, and a total of 11 veterans and 1 Gold Star Father who completed this ride along with support staff and the NYPD and DC Mounted Units. In 2019, we plan to continue to grow this event with more veterans and a possible third city in Chicago, in addition to DC and NYC. Our tentative dates for these rides are September 7th (DC), September 14th (NYC) and September 21 (Chicago).

Losing veterans every day in the US is an epidemic, and through Trail to Zero we hope to increase suicide awareness and prevention and, most importantly, to reduce the number of great men and women we lose daily who have served our country.

With an in-kind donation such as items for 25 people i.e. boots, jackets, water bottles, equine first aid kit items, meals, hotels, travel, veteran thank you bags) or monetary donation of at least \$2,500 in support of this ride, we will feature your company logo on our website and t-shirt. Your support will go toward ride expenses such as equine tack and equipment, hay, feed, supplements, equine care, apparel for the veterans, promotional materials, and continued free equine programs for veterans.

Thank you for your consideration.

Sincerely, 

Meggan Hill-McQueeney, President/COO



To donate to BraveHearts complete the below or contribute online - trailtozero.org
Please send your logo to meggan@braveheartsridding.org

DONOR INFORMATION

NAME

ADDRESS (CITY, STATE, ZIP)

EMAIL

PHONE

Please make the check out to BraveHearts and mail to:

BraveHearts
7319 Maxon Rd.
Harvard, IL 60033