

# SUPPORT TRAIL TO ZERO

Dear Friends,


BraveHearts is the largest non-profit program in America providing equine assisted services to veterans. Last year, we served 834 veterans in over 19,000 sessions all at no cost to any veteran. BraveHearts has two farms, which operate year-round as a PATH Intl. Premier Accredited Program. In 2017, five veterans from BraveHearts rode through downtown New York City for 20 continuous miles with the full support of the NYPD Mounted Unit in awareness and exposure of BraveHearts programs where veterans attribute horses to saving lives.

We received so much positive feedback after the major ride that in 2018 we added an additional city, riding in DC, and a total of 11 veterans and 1 Gold Star Father who completed this ride along with support staff and the NYPD and DC Mounted Units. In 2019, Trail to Zero will occur in Chicago, in addition to DC and NYC. Our scheduled dates for these rides are September 7th (DC), September 14th (NYC) and September 28 (Chicago).

Losing veterans every day in the US is an epidemic. Through Trail to Zero, we hope to increase suicide awareness and prevention and, most importantly, to reduce the number of great men and women we lose daily who have served our country.

**Your company logo will be featured on our website, trailer, and selected apparel with a monetary gift of \$2,500 or more or an in-kind donation of at least \$2,500. Examples of in-kind items for 25 people may include boots, jackets, water bottles, equine first aid kit items, meals, hotels, travel, veteran thank you bags. Logos must be received by August 7, 2019. Your donation will support expenses such as equine tack and equipment, hay, feed, supplements, equine care, apparel for the veterans, promotional materials, and continued free equine programs for veterans.**

Thank you for your consideration.

Sincerely, 

Meggan Hill-McQueeney, President/COO

To donate to BraveHearts complete the below or contribute online - [trailtozero.org](http://trailtozero.org)  
Please send your logo to [jeanna@braveheartsridding.org](mailto:jeanna@braveheartsridding.org) by August 7, 2019

## DONOR INFORMATION

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NAME/COMPANY

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ADDRESS (CITY, STATE, ZIP)

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EMAIL

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PHONE

Please make the check out to BraveHearts and mail to:

BraveHearts  
7319 Maxon Rd.  
Harvard, IL 60033